



Alon Harnoy
Partner | New York

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Areas of Practice

Corporate Law | Mergers and Acquisitions | Financing and Commercial Transactions | International Law | Private Equity and Venture Capital | Securities | Israeli Practice

Alon has extensive experience in domestic and international transactions across a wide range of industries, and his practice focuses on mergers and acquisitions, joint ventures, securities and corporate finance, capital markets, private fund formation and fund compliance, as well as general corporate and commercial matters.

Alon has a distinguished professional legal career spanning over twenty-five years, including experience at global law firms in New York and London, and most recently as Managing Partner of Shiboleth LLP in New York, culminating in his joining SGR following Shiboleth NYC's combination into SGR. Alon's clients include private equity firms, hedge funds, venture capital funds, financial institutions, international companies, start-ups, founders and private investors.

Alon's career has also included senior leadership roles with international music companies (iCrunch/Music Choice), international Holocaust claims resolution organizations (Claims Conference), an event and nightlife business (Tribe13), and on boards of charities, religious organizations and communal organizations.

Alon was has been selected as a Top Rated International Attorney and New York Metro Super Lawyer for each year since 2016.

Experience

 Represented Big V Property Group in its acquisition of The Rim Shopping Center in San Antonio, Texas, together with related capital structuring transactions.

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- Represented an asset management firm in the formation of a fund vehicle that invests in aircraft assets.
- Representation of Via Transportation, a rideshare company, in its acquisition of Remix, the premier collaborative mapping platform for transportation planning and decision-making.
- Represented an asset management firm in the formation of a joint venture to acquire and manage leased aircraft. Working on an acquisition of aircraft and novation of related lease.
- Represented Big V Property Group in the acquisition of The Avenue Shopping Center in Tennessee, together
 with related capital structuring transactions.
- Represented the owners of a **US dental distribution business** in an Asset Sale of its business.
- Representation of rideshare company **Via Transportation** in its acquisition of Fleetonomy, an Israeli-based cutting edge technology company that leverages the power of AI for demand prediction and fleet utilization.
- Representation of an owner of a business involved the supply of moire lamination for the diploma industry in an asset sale transaction to a strategic buyer.
- Represented an owner of children's fashion brands in a refinancing transaction involving the transition of factoring lenders.
- Represented tenant of a commercial office lease in negotiations with the landlord and Lease Surrender Agreement.
- Represented an **investment group** in an acquisition of bank loans issued by a technology company.
- Represented the seller of a **US dental distribution business** in an Asset Purchase and Share Contribution Transaction.
- Represented the **acquired company** in a follow-on Asset Purchase transaction of a competitor's assets.
- Represented a venture capital fund focused on biotech investments in its formation and its portfolio investments.
- Represented an **investment group** in an acquisition of a controlling stake of a data storage company.
- Represented a global bank in establishing a credit facility for a technology company.
- Acquisition of a FINRA registered broker-dealer.
- Represented the founder of a global company in shareholder activism matters.
- Represented a company specializing in groundbreaking wireless charging technology in its Convertible
 Note investment round and commercial matters.
- Represented a **Blackstone portfolio company** on the formation of a joint venture with a petroleum company in Mexico.
- Represented a **national retailer** of organic products in a secured financing transaction.

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- Represented an **affiliate of The Blackstone Group** and **Cerberus** in connection with the sale of American Petroleum Tankers LLC and State Class Tankers LLC to Kinder Morgan Energy Partners, L.P. (NYSE: KMP) for an aggregate amount of \$962,000,000.
- Represented American Petroleum Tankers LLC ("APT"), the owner and operator of petroleum tankers, in
 connection with (i) a \$280,000,000 new senior secured credit facility, (ii) using proceeds from the credit facility to
 redeem APT's existing first priority senior secured notes, and (iii) converting \$468,000,000 of outstanding
 obligations under APT's second lien credit facility into equity interests of APT's parent entity.
- Represented Panasonic Corporation (Japan) to execute and complete the joint venture (JV) with TowerJazz, the global specialty foundry leader.
- Represented State Class Tankers II LLC as a borrower in a Secured Term Facility in the aggregate principal amount of \$365,000,000.
- Represented Sigma Capital Partners in connection with financing of Convertible Term Loan and Line of Credit to BlackStratus (formerly known as NetForensics).
- Represented a **group of investors** in connection with forming a special purpose vehicle to operate as an investment vehicle in the financing round of BriefCam, a technology company in the security space.
- Represented a mobile hiring community company in connection with its global restructuring and closing of a
 Series A investment round. Representation included a global restructuring of the company, the negotiation, and
 drafting of various investment documents in connection with the investment round, and the conversion of
 outstanding company debt to Series A Preferred shares.
- Represented an on-demand television network in the acquisition and licensing of assets of a film production studio.
- Represented **Chrysler** in the sale of Tritec Motors to Fiat Powertrain.
- Represented **Cerberus** in the sale of Multimax to Harris Corp.
- Represented owners of financial valuation company Red Pine Advisors in sale to Houlihan Lokey.
- Represented Adage Capital in investments in Royalty Pharma, Smart Balance, and Cougar BioTechnology.
- Represented regional brand of urgent care centers with respect to a corporate restructuring and private placement fundraising related to opening up additional urgent care centers.
- Represented and advised augmented reality company in connection with all aspects of corporate growth,
 including fundraising round and implementation of technology at nationally recognized big-box retailers.
- Represented group of investors with respect to investment into social video mobile platform.

Admissions

New York

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Memberships

Vice President and Secretary of the Board for 16872 East 90 Corp., an Upper East Side cooperative.

Board Member – Elem/ Youth in Distress in Israel, a charitable organization.